

Notes from LNHS Speech Boosters 8/21 meeting:

Attendees: Yatesh Singh, Mike and Tina Brasch, Karen Buckley, Michelle Weinstein, Chris and Mike Hjort, John Bermel, Naomi Drenk, Greta Schetnan, Claudia Glinski, Tracy Loth, Carmen Meyer, Michael Weinstein

1. Introductions and welcome to all new attendees--We thought we had new co-treasurer but still in need of someone to step up.

Mike Brasch indicated he is willing to learn and takeover web director if no one else does. Will follow up with him.

2. Review old business from June and review and record electronic July meeting—update/progress on action items

3. Update from Treasurer and report out on financial sub committee—Preliminary discussion of continuing subcommittee efforts and future budget process, challenges from last year, preliminary discussion on booster fee and budget projections, schedule next subcommittee meeting

A smaller group met (KJ, Tracey, Yatesh, Michael, Carmen) to discuss budget for 17-18
Right now Tracy is doing this role alone

Update:

Fiscal year ended June 30th

Previously we had a good cash position due to state tournament and cards against humanity. We have not replaced those events to raise money.

- Added coverage of total Marshall tournament
- Additional costs per tournament
- Boosters - paid for some costs of the travel teams (stipend of the coaches) and post-MN season (Nationals and NIETOC) booster paid for the costs of the coaches attending. Nationals is 8 days = many hotels.
 - We will need to commit to a flat fee that we would be able to pay.

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- We have about \$8,500
 - ★There was a brief time period where we had a low fund balance. Tracy gave a \$1,000 loan of her own money. When the travelers money came in she wrote a check out to herself to repay the loan for \$1,000.
 - Revenue primarily comes from Booster fee and XXXXX.

- \$300 booster fee for next year would get us to break even for 17-18 (team of 75 students)
 - Something else to consider are the judging fees and getting those fees back Saturday stipend program.
 - Coaching fees are 34% of our budget.
 - Marshall expenses are 25% of our budget (we took 2 buses versus 1 and the bus expenses were more. We also needed more hotel rooms)
 - Team expenses (registrations, memberships, scripts, supplies/admin) accounts for 15% of our budget.
 - Team event expenses accounts for 8% of the budget (banquet, t-shirts, Word Play, team kick-off, Posters, Food, Awards/team building)
 - Event expenses (website, finance, gifts etc...) equals 3% of our budget.
 - NET National/NIETOC/TRAVEL accounts for 15% of our budget.
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Yatesh -

- Our costs at Nationals for 16-17 were more because we had more students and were spread out across many venues.
 - This upcoming year Nationals will be located in Ft. Lauderdale. This should be less expensive because of larger sites and we should be able to have less coaches.
 - Would like to see the travel team have do more fundraising because they benefit from year round coaching. Yatesh has some ideas about those fundraising ideas.
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Michael/Claudia -

- Some conversation about double or triple entering (fees, scripts, coaching).
 - 24 students double entered an average of four tournaments for a total of \$791 was for second events. Over half of those were traveling teammates.
- Novices competing in only one category.
- Should we be prepared to vote on the budget and booster fees at the September meeting?
- Can we have those numbers and finance sheets prior to this meeting to make decisions.
- Looking at tiered systems on students that double and triple enter....
- John's concern about setting some principles that would precede in following years.

4. Fundraising—

American Legion -Made contact with Pat Logan who is enthusiastic. Email sent expressing interest. Pat suggested other in Legion should be in the loop. Waiting for email reply. **Waiting for further direction from Legion. Really looking to see if the Legion would sponsor the tournament.**

Cards against humanity - Carmenrt will continue to pursue and have final proposal to vote on at Septmeber meeting.

Working with Cornerstone Copy:

Prices as such for printing and cutting:

Answer Sheets / B&W / Cardstock– 8 sheets per game

Question Sheets / Color / Cardstock – 2 sheets per game

Instruction Sheet / B&W / Textweight – 1 sheet per game

Includes Cutting

50 Games: \$140.00 / \$2.80 each

100: \$217.00 / \$2.17 each

150: \$287.50 / \$1.91 per game

200: \$344.00 / \$1.72 per game

250: \$420.00 / \$1.68 per game

300: \$493.00 / \$1.64 per game

350: \$565.00 / \$1.61 per game

400: \$621.00 / \$1.55 per game

500: \$740.00 / \$1.48 per game

Boxes:

Natalie's fundraising idea -we reviewed and discussed her proposal. Basically agreed that the idea has promise. All agreed Michael would let her know we want her to develop the idea plan and report back by September. Her idea is as follows. Details and funding can be decided at later meeting.

Escape Room -

Anyway, as you know, I'm obsessed with games and anytime i see an opportunity to create a fundraising opportunity for us that involves games, I'm instantly on it. So this weekend I designed an escape room that we can host in LNHS! It's a 30 minute challenge and it's designed for teams of 4 to 6. The props are pretty minimal or easy to make and we could potentially host this in any classroom in the school.

Here's my suggestion: this fall (maybe the week of Halloween) we run an escape room event at the school. One or two nights only. We set up 3 to 5 rooms that are identical in

terms of clues and puzzles, but don't need to be identical in terms of layout. Teams of 4-6 at \$5 to \$10 per person can play. (if we assume 5 rooms and play 10 games per room, and we sold out the sessions, that's a profit of \$3000. That's at the high end, but still!)

We'll set up a leaderboard so teams know where they rank out. Maybe even a prize for the winning team? We can do some advertising to LNHS students and to local speech teams.

Furthermore, we have the travelers run the event (meaning they are in charge of overseeing the rooms to make sure teams don't break things or get into wrong stuff while playing, they send hints to the players, they reset the game between rounds, take money, announce rules, etc.). However, unlike some fundraising we've done in the past, the funds wouldn't be for travelers. The funds would be for something else, maybe supplies or scripts or something. Whatever. Unimportant to me. The benefit of the travelers doing this is that it frees up the other 60+ kids on our team to play the room and bring friends. This automatically means that we'll sell out more rooms and we'll be able to generate more interest.

However, if you're worried about people getting the wrong idea and thinking it's to fund raise for traveling, then I have an alternative suggestion. Let me use the senior class as my guinea pigs to test the room (so they get to play) and then have the seniors run the event. So the underclassmen all get to play. This one is trickier, because not all seniors are invested in speech in the fall or have time to do stuff for us, but it'd still work, if that's of interest.

I already have most of the supplies we'd need for one escape room. So if you're still unclear what this is or if it's worth trying, I'd be happy to set up a test run for you in the school in late September so you can see what it is!

Firehouse Event discuss application and designation funds, vote, decide how to plan—solicit donations.

October 10th -

Menu review from last year: tacos, water, cocoa, cookies (too much)

We need to send email with what we would serve and why we are raising the funds.

Claudia started to pull this information together in a response to this email. Claudia, needs to have the email in by September 12. we will know by September 14

Booster agreed that we should pursue this -

Chris will pursue cookie donations again if we get go-ahead/other donations for chips etc..

Claudia has amounts from last year for meet and walking taco ingredients

Misc..

Burmels:

An update on the Ford test drive fundraiser. Bad news and good news.

The bad news is we cannot do an event this fall. They are booked up for the rest of 2017. This is a national program that AV Ford makes a request to for spots.

The good news. We will call back in January and the chances of getting an event in the spring are very good.

The group discussed creating more visibility for Amazon Smiles. Michael will include link and request in mail chimp template

5. Discussion of concessions/volunteers dates and finding lead volunteers

Sept 12 - Volleyball: Greta will take this slot

Other dates - Those will be added to the calendar

Cub Bagging: Naomi will be calling to inquire about dates.

We need to call and get those dates set up with Cub. This is one where the kids that work this event retain the money and when parents volunteer there is also additional monies

Look at other passive fundraising ideas:

Chipotle - Claudia will be following up with Josie regarding her thoughts

Chick-fil-a

Culvers

Cains?

Amazon Smile - every time a newsletter is sent this should be included. Michael will send out communication.

6. Report out on KJ's google sheets project

what items can we attend to now?

Secure banquet date and location:

Chris had done some research regarding locations. She will find and resend info.

Michael would like to pursue a brunch idea on a Sunday.

Steve or Steve follow-up with Josh at Chart House what the cost of hosting around 200+ people.

Looking at April 29th?

September meeting is 18th at 6:30.